



## *News For Immediate Release*

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### **This Father's Day, Get Your Dad Into Canobie Lake Park for Free – And Meet Boston Celtics Player Brian Scalabrine**

*SALEM, NH* – Who says there's no free lunch? Bring Dad to Canobie Lake Park on Father's Day, Sunday, June 20, and he'll not only get free admission, but a free lunch served from noon to 3PM as well.

He can even say hi to Brian Scalabrine of the Boston Celtics who will be making a live appearance at the Park on Father's Day from 1:45 to 3:15 PM. The Celtics player will also demonstrate his skills at Canobie's 3 Point Challenge basketball game, new for 2010. Details about a "Have Lunch With Scal" social media promotion will be available prior to the event on Canobie Lake Park's website.

In addition, a selection of "big boys' toys" racing vehicles will be on display at the Park on Father's Day, courtesy of Lee USA Speedway. "Our Fathers Day special is quite a popular family event that we try to make better each year," says Chris Nicoli, Marketing and Entertainment Manager for Canobie Lake Park. "We were really fortunate to be able to work with Brian Scalabrine and Lee USA Speedway. We have a lot of fun planned for the day."

All fathers accompanied by a paid child admission purchased at the Park on June 20th will receive the free admission and free lunch special, and this offer cannot be combined with any other discount, offer, priced pass or promotion.

Canobie Lake Park is open daily with over 85 rides, games and attractions. The "Summer of SuperStars," an all-new line-up of live tribute shows, also begins on June 26<sup>th</sup> with the return of the popular tribute, "THE KING LIVES!" Details on all live shows, special events, rides and Park hours are available at [canobie.com](http://canobie.com). Canobie discount admission coupons will be available mid-June at participating McDonald's<sup>®</sup> Restaurants, Market Basket<sup>®</sup> Stores, Rite Aid<sup>®</sup> Pharmacies, and Tedeschi<sup>®</sup> Food Shops locations all over New England while supplies last.

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*With over 85 rides, games, shows and attractions, Canobie Lake Park is New England's premier destination for affordable family fun. Canobie Lake Park is located at exit 2 or 3 off Route 93 in Salem, New Hampshire. For more information, visit [www.canobie.com](http://www.canobie.com).*