



News For Immediate Release

Contacts: Chris Nicoli, Marketing Manager
Canobie Lake Park, tel 603-893-3506 x4112
Email: cnicoli@canobielake.com

Dan Richards
Collage Advertising, tel 603-880-3663
Email: dan@cadezine.com

Canobie Lake Park Rocks With New Live Shows and Fourth of July Fireworks

SALEM, NH – Summer's in full swing and so is Canobie Lake Park in Salem, New Hampshire. Families from all over New England are enjoying everything from Canobie's exciting Xtreme Frisbee and Wipeout rides to the wet and wild Castaway Island water play complex. Two new games were also added this year, the 3 Point Challenge basketball game and Mosquito Jack's Paintball Hollow shooting gallery.

And the Park keeps adding to the fun. To celebrate the Fourth of July weekend, Canobie Lake Park will present two nights of dramatic fireworks displays choreographed to music over Canobie Lake. The fireworks begin at approximately 9:30 PM on July 3rd and 4th, weather permitting. Fireworks displays are also scheduled for every Saturday night at the Park through the end of August.

Then there's the live entertainment. As part of Canobie's Summer of SuperStars, a "Tribute to the Kings" will be featured in the Park's historic Dancehall Theater, which has been faithfully renovated to reflect its original art deco style. The very popular "THE KING LIVES!®" tribute show returns to the Dancehall Theater from June 26 through July 2 with a second week scheduled for August. The Tribute to the Kings continues with a live "Tribute to the Legend of Pop," beginning an extended schedule on July 3.

"We're very excited about all our live shows this year," says Chris Nicoli, Canobie's Marketing and Entertainment Manager. "The performers are extremely talented professionals. THE KING LIVES! show has quite a following, and our guests will be blown away by the performance and choreography in our Legend of Pop show."

Adding to the summer star power is a live Tribute to the Divas of Pop featured on Canobie's Midway Stage while the Park's Village Stage hosts a country music Tribute to Faith & Tim.

More...

In addition, the popular ***Canobie Talent Search*** will be presented every Thursday night as well as weekly Friday Night ***Video Dance Parties, Luau Parties*** at Castaway Island and the ***Xtreme Frisbee Techno Show***.

Canobie Lake Park's one low admission price includes all rides and shows all day, and there are reduced evening rates. To make it an even better value, Canobie Lake Park discount admission coupons are now available at participating McDonald's® Restaurants, Market Basket® Supermarkets, Tedeschi® Food Shops and Rite Aid® Pharmacies locations all over New England while supplies last. For more information, visit Canobie's web site at canobie.com.

#

With over 85 rides, games, shows and attractions, Canobie Lake Park is New England's premier family entertainment facility. Canobie Lake Park is located at exit 2 or 3 off Route 93 in Salem, New Hampshire. For more information on Park hours and show schedules, visit www.canobie.com.