



## *News For Immediate Release*

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### **Canobie Lake Park's Grand Opening and One-Day Sale to be held on April 24th**

*SALEM, NH* – Canobie Lake Park wants to let you in on some early summer fun. The gates officially swing open for Canobie's 2010 Season Grand Opening on Saturday, April 24<sup>th</sup>, weather permitting. The Park's Annual One-Day Sale will also be held on Saturday the 24th, and for just this one day, 2010 admission passes will be sold for just \$22 each, a savings of \$8 off the regular season general admission price. If the weather is uncooperative, the rain date for the sale will be Sunday, April 25<sup>th</sup>.

"We're really working hard to provide the best in affordable family entertainment," says Chris Nicoli, Marketing and Entertainment Manager of Canobie Lake Park. "Our regular season admission prices are a great value for a full day and evening at the Park, and parking is always free. Plus our one-day sale allows families to get an even better value."

One-day sale purchases must be made at the Park at the Guest Services window to the far right of the entrance plaza. There is no limit on how many passes can be purchased at the sale price, and each pass is valid on any one day during Canobie's 2010 season. For more information, visit Canobie's newly revamped web site at [www.canobie.com](http://www.canobie.com). Also, now is the time for schools, camps, companies and other organizations that have finalized their Canobie group outing plans to register online at [www.canobie.com](http://www.canobie.com).

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*With over 85 rides, games, shows and attractions, Canobie Lake Park is New England's premier family entertainment facility. Canobie Lake Park is located at exit 2 or 3 off Route 93 in Salem, New Hampshire. For more information on Park hours and show schedules, visit [www.canobie.com](http://www.canobie.com).*