



News For Immediate Release

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Canobie Lake Park's 2016 Grand Opening and One-Day Ticket Sale April 30th *Preview of the Park's 114th Season*

SALEM, NH – Here's a sure sign of spring: Canobie Lake Park opens for its 2016 season on Saturday, April 30th, weather permitting.

Grand Opening and One-Day Sale

Canobie will be offering 2016 admission tickets at a special reduced price during their Grand Opening on Saturday, April 30, at the Park from 11AM to 6PM, weather permitting. During the sale, admission tickets will be sold for the reduced price of just \$29 each which is \$9 off the regular season general admission price. Discounted 2016 tickets will also be available online at canobie.com through midnight Saturday. There is no limit on how many passes can be purchased at the sale price, and each pass is valid on any one day during Canobie's 2016 operating calendar.

One of New England's Best Values for Family Entertainment

Canobie Lake Park is a short, gas-friendly trip from most points in New England, and parking is always free. A single, low admission price includes over 85 rides – including thrill rides like their wild roller coaster, Untamed – family and kid-friendly rides, attractions and all scheduled live shows. Castaway Island, Canobie's water play area that opens Memorial Day Weekend, is also included with admission. Visit the Park's website for hours and full information about attractions and scheduled events.

The Canobie Institute: Over 15 Educational Programs for School Groups

The Canobie Institute is designed to provide a genuine educational experience for school groups visiting the Park. Schools can book an outing where their students can participate in over 15 educational programs. Programs include real-world projects, physics and science experiments, live educational presentations and course work designed to complement what students learn inside the classroom. The Canobie Institute provides teachers with some rather unique tools to reinforce a variety of math, science, creative, history, biology and many more principles. Complete information about the programs offered can be found at canobie.com.

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Corporate and Other Group Discounts

From large corporate picnics to smaller company and summer outings, to outings for camps and other groups, Canobie Lake Park offers a variety of discounted programs designed to provide employees or group members with a memorable summer experience. There are catered and non-catered offerings, a Consignment Tickets program, as well as an “e-Ticketing” store option which provides a turn-key way to offer Canobie Lake Park discounts to employees. Complete details are available on the Corporate/Group Outings section at canobie.com.

Specials Throughout the Season

Canobie Lake Park also features special discount event days, including Mother’s Day and Father’s Day specials when Moms or Dads receive free admission and a free lunch on their respective days. Armed Services Appreciation Days will take place over Memorial Day Weekend when armed services members and veterans can purchase Park admission for just \$10. Canobie also has special days for Scouts, sports and other teams, and seniors. Details about these specials, as well as upcoming availability of discount coupons at partner locations, will be available on the Park’s specials page at canobie.com.

Wide Variety of Live Entertainment for 2016

Canobie’s “SummahPalooza” live entertainment series features over 18 varied acts appearing at the Park throughout this summer and fall. Shows include the return of the popular tribute to Lady Gaga and tributes to today’s top hits with The Boys of Summer and Pop Divas. The Incredible Acrobats of China featuring the New Shanghai Circus also returns while a new “Vegas style” magic show, Magic Mayhem, makes its debut. The crowd-favorite Great American Game Show comes back to Canobie where guests can be contestants to win cash and prizes.

And this year Canobie is taking entertainment to new heights with extreme BMX and Motocross stunts, RocketMan human cannonball, a chainsaw juggler and extreme motorcycle stunts inside The Globe. There’s much more, and SummahPalooza clearly has something for everyone. The complete 2016 live entertainment line-up and schedule is available on the Park’s website at canobie.com.

Fireworks and More Fun

Canobie will launch its seasonal fireworks displays into the sky above Canobie Lake with three evenings of fireworks to celebrate Independence Day on July 2, 3 and 4, weather permitting. The Park also has fireworks every Saturday night thereafter through September 3rd, weather permitting. There’s more fun to be had with the roving Fun Squad, Dance Parties and many other surprises. For more information on attractions, live shows, special events, hours, prices and available discounts, visit canobie.com.

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With over 85 rides, games, shows and attractions, Canobie Lake Park is New England’s premier family entertainment destination. Canobie Lake Park is located at exit 2 or 3 off Route 93 in Salem, New Hampshire. For more information, visit www.canobie.com.