



NEWS for immediate release

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Canobie Lake Park To Hold Grand Opening and One-Day Ticket Sale May 6th

SALEM, NH – For those looking for signs that summer is right around the corner, here's one: Canobie Lake Park opens for its 115th season on Saturday, May 6th, weather permitting.

Grand Opening and One-Day Sale

To celebrate their Grand Opening, Canobie will be offering 2017 admission tickets at a special reduced price during their One-Day Sale on Saturday, May 6th, at the Park from 11AM to 6PM, weather permitting. Discounted 2017 admission tickets will also be available online at canobie.com through midnight Saturday. During the sale, admission tickets can be purchased for just \$29 each, which is \$9 off the regular season general admission price. There is no limit on how many passes can be purchased at the sale price, and each pass is valid on any one day during Canobie's 2017 operating calendar.

One of New England's Best Values for Family Entertainment

Canobie Lake Park is a short, gas-friendly trip from most points in New England, and parking is always free. A single, low admission price includes over 85 rides – including thrill rides like their wild roller coaster, Untamed – family and kid-friendly rides, attractions and all scheduled live shows. Castaway Island, Canobie's water play area that opens Memorial Day Weekend, is also included with admission. Visit the Park's website for hours and full information about attractions and scheduled events.

The Canobie Institute: Educational Programs for School Groups

The Canobie Institute is designed to provide a genuine educational experience for school groups visiting the Park. Schools can book an outing at which students can participate in over 15 educational programs. Selections include real-world projects, physics and science experiments, live educational presentations and course work designed to complement what students learn inside the classroom. The Canobie Institute provides teachers with some rather unique tools to reinforce a variety of math, science, creative, history, biology and many more principles. Complete information about the programs offered can be found at canobie.com.

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Corporate and Other Group Discounts

From large corporate outings to smaller company and summer outings for camps and other groups, Canobie Lake Park offers a variety of discounted programs designed to provide employees or group members with a memorable summer experience. There are catered and non-catered offerings, a Consignment Tickets program, as well as an “e-Ticketing” store option which provides a turn-key way to offer Canobie Lake Park discounts to employees. Complete details are available on the Corporate/Group Outings section at canobie.com.

Specials Throughout the Season

Canobie Lake Park also features special discount event days, including Mother’s Day and Father’s Day specials when Moms or Dads receive free admission and a free lunch on their respective days. Armed Services Appreciation Days will take place over Memorial Day Weekend when armed services members and veterans can purchase a reduced Park admission. Canobie also has special days for Scouts, sports and other teams, and seniors. Details about these specials, as well as upcoming availability of discount coupons at partner locations, will be available on the Park’s specials page at canobie.com.

Wide Variety of Live Entertainment for 2017

Canobie’s live entertainment series features varied acts appearing at the Park throughout this summer and fall. Shows include the return of the popular tribute to Lady Gaga along with the debut of a tribute to Bruno Mars. The Incredible Acrobats of China, featuring the New Shanghai Circus returns for a third season. Canobie continues to take entertainment to new heights with its Extreme Sports Show featuring extreme motorcycle stunts including Freestyle Motocross, The Globe steel cage, and motorcycle acrobatics. There’s much more, and the complete 2017 live entertainment line-up and schedule is available on the Park’s website at canobie.com.

Fireworks and More Fun

Canobie will launch its seasonal fireworks displays above Canobie Lake with four evenings of fireworks to celebrate Independence Day, July 1-4, weather permitting. The Park also features fireworks displays every Saturday night thereafter through September 2nd, weather permitting. There’s more fun to be had with the roving Fun Squad, special appearances and many other surprises. For more information on rides, attractions, live shows, special events, hours, prices and available discounts, visit canobie.com.

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With over 85 rides, games, shows and attractions, Canobie Lake Park is New England’s premier family entertainment destination. Canobie Lake Park is located at exit 2 or 3 off Route 93 in Salem, New Hampshire. For more information, visit www.canobie.com.